

CONTRACT

KOSA
4101 East 42nd St J7
Music City Mall
Odessa, TX 79762
USA
(432) 580-5672

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

<u>Contract / Revision</u> 443888 /		<u>Alt Order #</u>
<u>Product</u> ORDR		
<u>Contract Dates</u> 11/02/16 - 11/08/16		<u>Estimate #</u> N02N08
<u>Advertiser</u> Hurd for Congress		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOSA	<u>Account Executive</u> Odessa House	<u>Sales Office</u> Odessa Nat.
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5353		<u>Advertiser Ref</u> 137349

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	11/03/16	11/08/16	M-F 9a-10a	9a-10a		:30				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$15.00				
	Week:	11/07/16	11/13/16	21-----				3	\$15.00				
N 2	KOSA	11/03/16	11/08/16	CBS7 News @ 12p	12p-1230p		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$50.00				
	Week:	11/07/16	11/13/16	11-----				2	\$50.00				
N 3	KOSA	11/03/16	11/08/16	Bold and Beautiful	1230p-1p		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$40.00				
	Week:	11/07/16	11/13/16	1-----				1	\$40.00				
N 4	KOSA	11/03/16	11/08/16	The Talk	1p-2p		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$25.00				
	Week:	11/07/16	11/13/16	11-----				2	\$25.00				
N 5	KOSA	11/03/16	11/08/16	M-F 3p-4p	3p-4p		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--				2	\$25.00				
	Week:	11/07/16	11/13/16	1-----				1	\$25.00				
N 6	KOSA	11/03/16	11/08/16	M-F 4p-430p	4p-430p		:30				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---22--				4	\$20.00				
	Week:	11/07/16	11/13/16	2-----				2	\$20.00				
N 7	KOSA	11/03/16	11/08/16	CBS7 AM News @ 6a	6a-7a		:30				NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---22--				4	\$65.00				
	Week:	11/07/16	11/13/16	22-----				4	\$65.00				
N 8	KOSA	11/03/16	11/08/16	CBS This Morning	7a-9a		:30				NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---22--				4	\$65.00				
	Week:	11/07/16	11/13/16	22-----				4	\$65.00				
N 9	KOSA	11/03/16	11/08/16	CBS Sunday Morning	8a-930a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$25.00				
	Week:	11/07/16	11/13/16	-----				0	\$65.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
443888 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/16 - 11/08/16	ORDR	N02N08

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hurd for Congress	11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	KOSA	11/03/16	11/08/16	CBS7 News @ 5p	12:00 AM-12:00 AM		:30				NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---23--				5	\$50.00				
Week:		11/07/16	11/13/16	2-----				2	\$50.00				
N 11	KOSA	11/03/16	11/08/16	CBS7 News @ 6p	6p-630p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---22--				4	\$200.00				
Week:		11/07/16	11/13/16	2-----				2	\$200.00				
N 12	KOSA	11/03/16	11/08/16	Late Show	1035p-1137p		:30				NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---22--				4	\$40.00				
Week:		11/07/16	11/13/16	2-----				2	\$40.00				
N 13	KOSA	11/03/16	11/08/16	CBS7 News @ 10p M-F	10p-1035p		:30				NM	6	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---22--				4	\$290.00				
Week:		11/07/16	11/13/16	2-----				2	\$290.00				
N 14	KOSA	11/03/16	11/08/16	CBS7 News @ 10p Sat	10p-1035p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2-				2	\$125.00				
Week:		11/07/16	11/13/16	-----				0	\$290.00				
N 15	KOSA	11/03/16	11/08/16	CBS7 News @ 10p Sun	10p-1035p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$200.00				
Week:		11/07/16	11/13/16	-----				0	\$290.00				
N 16	KOSA	11/03/16	11/08/16	M-F 630p-7p	630p-7p		:30				NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---22--				4	\$140.00				
Week:		11/07/16	11/13/16	2-----				2	\$140.00				
N 17	KOSA	11/03/16	11/08/16	Monday Prime Rotator	657p-8p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----				0	\$225.00				
Week:		11/07/16	11/13/16	2-----				2	\$225.00				
N 18	KOSA	11/03/16	11/08/16	Monday Prime Hr 2	8p-9p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----				0	\$225.00				
Week:		11/07/16	11/13/16	2-----				2	\$325.00				
N 19	KOSA	11/03/16	11/08/16	Monday Prime Hr 3	9p-10p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----				0	\$225.00				
Week:		11/07/16	11/13/16	2-----				2	\$250.00				
N 20	KOSA	11/03/16	11/08/16	Thursday Prime 1a	657p-730p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$650.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 21	KOSA	11/03/16	11/08/16	Friday Prime Hr 1	657p-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$250.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 22	KOSA	11/03/16	11/08/16	Friday Prime Hr 2	8p-9p		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----2--				2	\$280.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	KOSA	11/03/16	11/08/16	Friday Prime Hr 3	9p-10p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----2--				2	\$325.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 24	KOSA	11/03/16	11/08/16	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$150.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 25	KOSA	11/03/16	11/08/16	Sunday Prime Hr 2	7p-8p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$225.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 26	KOSA	11/03/16	11/08/16	Sunday Prime Hr 3	8p-9p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$250.00				
Week:		11/07/16	11/13/16	-----				0	\$650.00				
N 27	KOSA	11/03/16	11/08/16	Sign-On/Sign-Off	4a-4a	MT-TFSS	:30	0	\$0.00	0.00	NM	15	\$0.00
Totals								0.00				110	\$11,735.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	110	\$11,735.00	(\$1,760.25)	\$9,974.75
Totals	110	\$11,735.00	(\$1,760.25)	\$9,974.75

Signature: _____ **Date:** _____

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